

Bonnie Lynn Tran

works on **BRAND** **WEBSITE** and **DESIGN SYSTEM** projects.

Work Experience

SEPTEMBER 2022 – APRIL 2024

Designer @ GHD Partners

Contribute to the design, development, detailing and implementation of signage, experiential graphics, branding, wayfinding, and communications projects. Work includes projects for Google, Stand Together, and Clearbridge.

SEPTEMBER 2019 – AUGUST 2022

Designer @ Radish Lab

Collaborate with nonprofit clientele to develop brand and website design systems. Responsibilities include brand strategy, visual research, user experience and interface design, print, and internal workflow development. Work includes projects for Sesame Workshop, BRAC, WINGS, Barbershop Books, and Equipundo.

2018 – 2019

Service Design Apprentice

@ NYC Mayor's Office of Economic Opportunity

Conduct design research to explore how New Yorkers access and interact with city services. Work with families, child welfare workers and support providers to create tools and resources that better account for family needs during the referral process. Responsibilities include research strategy, workshop co-design and facilitation, conducting interviews, data synthesis, data mapping, and prototyping digital experiences.

2018 – 2019

User Experience Design Intern @ Carina

Visualize design systems, create interactive prototypes, and support user experience and product development for a nonprofit healthcare startup who serves people who need direct home care and the workers who provide it.

PRE-2018

Ringer upper of self-serve froyo, **refiller** of toppings, **barista** of boba tea, **slicer** of deli meat & more...

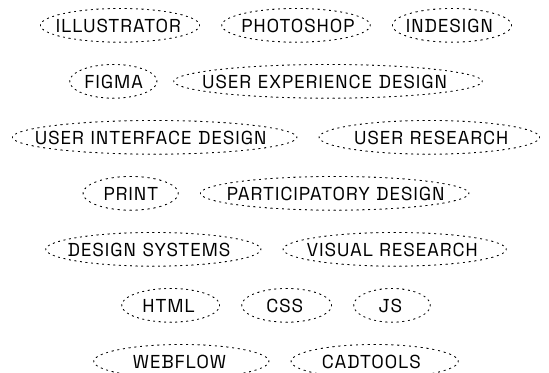
Education

2014 – 2018

B.S. Human Centered Design and Engineering

@ University of Washington, Seattle

Tool Box



Contact

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